

Overview

Cementos Argos S.A. and our affiliates (“Argos”, “we”, “us” or “our”) respect your privacy and are committed to complying with this privacy policy (“Privacy Policy”), which describes what information we collect about you, including how we collect it, how we use it, with whom we may share it and what choices you have regarding our use of your information. This Privacy Policy applies to information collected on our website located at uscement.argosone.com (the “Website”), and “you” and “your” refers to the individual accessing this Website.

Changes to our Privacy Policy

We may change this Privacy Policy at any time, and the most recent version of the Privacy Policy is posted on our Website. All updates and amendments are effective immediately upon notice thereof, which we may give by any means, including, but not limited to, by posting a revised version of this Privacy Policy on the Website. The version of this Privacy Policy as posted on each respective date you visit the Website shall be the Privacy Policy applicable to your access and use of the Website on that date. Our electronically or otherwise properly stored copy of this Privacy Policy shall be deemed to be the true, complete, valid, and authentic copy of the version of this Privacy Policy which was in force on each respective date you visited the Website.

What Information Do We Collect?

As described below, we may collect certain identifying information from or about you in connection with your use of, or your submissions to, the Website (collectively, the “Collected Information”). Collected Information includes, without limitation, any information that may be used to identify an individual, including, but not limited to, a first and last name, a home, business, or other physical address, business name, a phone number, an email address, employer name, employer information (i.e., employer address and other identifying information), and payment information, such as a payment card number (and related information, including expiration date or any required codes).

Cookies

Cookies are pieces of information that our server may place on your computer or other device when you visit our Website. We may use cookies to improve the user experience, including to store a user name or password so that you do not have to provide this information every time you return to our Website. Our cookies do not otherwise track your Internet activity and do not gather personally identifiable information. Google Analytics may also place cookies on your computer or other device, as further described below. You can decide if and how your computer will accept cookies by configuring your preferences or options in your browser.

Google Analytics

The Website may use Google Analytics, a web analysis service provided by Google, in order to better understand your use of the Website and how we can improve it. Google Analytics collects information such as how often users visit the Website, what pages you visit when you do so, and what other websites you used prior to coming to the Website. Google Analytics collects only the IP address assigned to you on the date you visit a Website, rather than your name or other identifying information.

We do not combine the information collected through the use of Google Analytics with your personal information. Although Google Analytics plants a permanent cookie on your web browser to identify you as a unique user the next time you visit the Website, the cookie cannot be used by anyone but Google. Google’s ability to use and share information collected by Google

Analytics about your visits to the Websites is restricted by the Google Analytics Terms of Use and the Google Privacy Policy. Google utilizes the data collected to track and examine the use of the Website, to prepare reports on its activities and share them with other Google services. Google may use the data collected on the Website to contextualize and personalize the ads of its own advertising network. To more fully understand how Google may use the data it collects on the Website, please review “How Google uses data when you use our partners’ sites or apps,” (located here or any successor URL).

This Website does not use web beacon technology.

Online Account Management

If you elect to subscribe to any online services provided via the Website, including the ability to access any password-protected areas of the Website, you will be required to submit personal information (including some Collected Information) for the purpose of verifying your identity and your authority to manage the account. This Collected Information will be used exclusively by Argos, our agents, and third-party service providers for internal use and to respond to your service requests.

How Do We Use The Information That We Collect?

Argos, our agents, and third-party services providers collect and use the Collected Information to operate the Website, including to provide certain services and improve the user experience, address Website integrity or security issues, and conduct research and analysis to maintain, protect, develop, and improve the Website. We may send you information that you request from us, our promotional materials, and any other communication for other business purposes. Additionally, we may retain and use certain Collected Information to address inquiries or requests regarding the Website, or respond to your questions or requests for information from Argos. We may also use Collected Information as necessary to ensure compliance with any Argos policies and any applicable law, regulation or order.

Except as set forth in this Privacy Policy, Argos will not use, disclose, or transfer your Collected Information unless: you expressly authorize Argos to do so; it is necessary to allow Argos’s agents and third-party service providers to provide products or services for or to Argos; it is necessary in order to provide the services offered through Website; Argos is sending you other information that may be useful to you; subject to applicable restrictions, it is disclosed to entities that perform marketing services on Argos’s behalf or to other entities with whom Argos has joint marketing agreements; it is necessary to protect the confidentiality or security of your records; it is necessary in connection with other business purposes including, without limitation, verifying identity, age, and/or payment details, investigating complaints about the Website, risk assessment, security, fraud and crime prevention and detection, monitoring, research and analysis, marketing, customer purchasing preferences and trends and dispute resolution; it is necessary to comply with law enforcement, governmental mandate, or other legal requirement, subpoena or court order; it is necessary to establish or exercise our legal rights, to assert and defend against legal claims, or if we believe such disclosure is necessary to investigate, prevent, or take other action regarding actual or suspected illegal or fraudulent activities or potential threats to the physical safety or well-being of any person; subject to applicable contractual or legal restrictions, it is necessary in connection with a sale of assets of Argos, the merger of Argos into another entity, or any consolidation, share exchange, combination, reorganization, or like transaction in which Argos is not the survivor; or it is otherwise necessary for Argos to disclose it as required or permitted by law.

With Whom Do We Share Information That We Collect?

In addition to the sharing described above, it may be necessary for us to share some of your Collected Information with certain third parties, including payment processors, in order to process your requested transaction, or to operate the Website and provide the services offered through the Website.

We do not sell personal information about our Website users to third parties for their marketing purposes, or otherwise, except as specifically provided in this Privacy Policy.

What Choices Do You Have?

When submitting information to us, please share only such information as is needed to complete your transaction. If you have created an online account, you may change your correspondence preferences by logging into your account. You may disable your online account access at any time; however, this will not necessarily result in the deletion of any Collected Information.

How Do We Protect Information Collected About You?

Argos takes commercially reasonable measures to secure and protect information transmitted via or stored on the Website, and we maintain appropriate physical, electronic, and procedural safeguards to protect such information. Nevertheless, we cannot guarantee that the information you submit through the Website will be completely secure.

Social Media Platforms; Linked Websites

Any submission that you make to any of our pages on a social media platform is at your own risk and without any expectation of privacy.

If any hyperlinks may be posted on the Website that link to other websites not under our control, we are not responsible for, and this Privacy Policy does not apply to, the privacy practices of those sites or of any companies that we do not own or control.

Children

The Website is intended for a general audience and is not intended for use or view by children under 13 years of age without parental consent, and we do not knowingly collect information about children or sell products to children. Consistent with the Children's Online Privacy Protection Act, we will not knowingly collect any information from children under the age of 13.

Do Not Track Requests

We do not monitor or follow any Do Not Track browser requests.